Hawkeyes, Huskers to continue Black Friday meetings

By Brendan Stiles

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Iowa and Nebraska will meet on Black Friday for the third consecutive season this November and will continue to meet on this date every year going forward, the Big Ten conference announced Tuesday afternoon.

Since Nebraska joined the Big Ten in 2011, the annual "Heroes Game" between the Hawkeyes and Cornhuskers has taken place on Black Friday, which is the day after Thanksgiving. The first meeting was Nov. 25, 2011, a game won by Nebraska 20-7 at Memorial Stadium in Lincoln. On Nov. 23 of last year, the Cornhuskers defeated Iowa 13-7 at Kinnick Stadium in Iowa City.

The 2013 meeting will now take place on Nov. 29. It was originally scheduled for Nov. 30 as the initial agreement between the two schools only spanned the last two years.

"This provides the student-athletes who have already lost the opportunity to spend the holiday at home with their families two days away from football," Iowa athletics director Gary Barta said in a statement. "In addition, the Friday television window provides great exposure for our program.

"We greatly appreciate the adjustments in schedules that our fans and those who help us stage the game in Iowa City every other year will have to make."